TOWNSHIP OF RARITAN
HUNTERDON COUNTY, NEW JERSEY

ORDINANCE #19-04

AN ORDINANCE OF THE TOWNSHIP OF RARITAN, COUNTY OF HUNTERDON,
NEW JERSEY, AMENDING AND SUPPLEMENTING SUB-CLAUSE 7 OF
SUBSECTION A ENTITLED "PERMITS REQUIRED" OF SECTION 16.72.020
ENTITLED "PERMIT PROCEDURE;" AND SUB-CLAUSE 3 OF SUBSECTION D
ENTITLED "GRAND OPENING BANNERS, CELEBRATIONS, BUNTING AND
TEMPORARY SIGNS" OF SECTION 16.72.070 ENTITLED "SPECIAL SIGNS AND
SIGN REGULATIONS" OF THE REVISED GENERAL ORDINANCES OF THE
TOWNSHIP OF RARITAN

BE IT ORDAINED, by the Township Committee of the Township of Raritan, in the County of
Hunterdon, State of New Jersey as follows:

Section 1 Sub-clause 7 of Subsection A entitled “Permits Required” of Section 16.72.020
entitled “Permit Procedure” is hereby supplemented and amended as follows:

Permits Required. No signs shall be erected, structurally altered, or moved without a permit issued
pursuant to the provisions of this section. A permit shall not be required for the following signs
provided that they meet the requirements of Section 16.72.040, and provided that each meets the
stated additional requirements.

... 7. Reserved [Temporary signs, grand opening banners and celebration bunting when in
accordance with Section 16.72.070.D];

...

Section 2 Sub-clause 3. of Subsection D entitled “Grand Opening Banners, Celebrations,
Bunting and Temporary Signs” of Section 16.72.070 is hereby supplemented and amended as
follows:

D. Grand Opening Banners, Celebration Bunting and Temporary Signs.

... 3. Temporary signs are permitted as notification of special events on the premises of
public, fraternal, charitable or religious organizations only in accordance with
Subsection D.3.a. below; temporary real estate signs only in accordance with
Subsection D.3.b. below; pennants, banners (other than grand opening banners) and
temporary signs on the premises of commercial establishments only in accordance with
Subsection D.3.c. below; temporary signs advertising the future construction or
location of a use upon a site only in accordance with Subsection D.3.d. below; and
temporary signs for commercial establishments during periods of long-term public roadway construction projects in accordance with Subsection D.3.e. below.

a. Temporary public or organization signs shall be removed within five (5) days after the event shall have taken place. No permit shall be required for such temporary sign, provided that there is only one (1) such sign per premises, the sign does not exceed thirty-two (32) square feet, and provided that the sign shall not remain in place more than four (4) weeks. Only two (2) events may be advertised by a temporary sign per calendar year. A temporary sign is not permitted on a premises that has a changeable copy sign erected upon it.

b. Temporary signs advertising the sale or rental of the premises upon which they are located may be permitted, provided that:

i. The size of any such sale or rental sign shall not exceed eight (8) square feet.

ii. Not more than one (1) sign is placed upon any property.

iii. Such signs shall be promptly removed when premises are sold or rented.

c. Pennants, a banner (other than a grand opening banner), sandwich boards, and/or a temporary ground sign are permitted accessory to a commercial establishment in the I-1, I-2, O-1, O-2, B-1, B-2, B-3, [and] B-4, and B-5 zoning districts for a total of eight (8) [six (6)] weeks in any calendar year for notification only of special events, special promotional purposes, temporary sales, grand openings, etc., provided that such pennants, banner, sandwich boards or temporary ground sign do not cause a danger to the general public in accordance with Section 16.72.050.G or otherwise impede sight triangles or foot traffic during business hours.

The total area of a banner and/or temporary ground sign shall not exceed sixteen (16) square feet in area. The height of a ground sign shall not exceed five (5) feet. Sandwich boards and temporary ground signs carrying the same message on two (2) sides shall be considered a single sign, provided that the two (2) sides are of the same size. The total square footage shall be determined by adding together both sides of the sign and dividing by two (2).

Notwithstanding the foregoing, feather signs (defined for purposes of this subsection as temporary advertising signs made of lightweight cloth that are supported by a lightweight freestanding pole or frame), are permitted accessory to a commercial establishment in the I-1, I-2, O-1, O-2, B-1, B-2, B-3, B-4, and B-5 zoning districts for a total of eight (8) weeks in any calendar year for notification of special events, special promotional purposes, temporary sales, grand openings etc., provided that said proposed feather sign: 1) shall be limited to (a) one feather sign per lot; or (b) where there are multiple tenants on one lot,
one feather sign for every seventy-five (75) linear feet of road frontage; 2) shall be placed in a manner so as to ensure pedestrian safety; 3) shall not be more than twelve (12) feet in height, or greater than thirty-six (36) inches in width; 4) shall not block any windows or doors; 5) shall be secured in a manner that prevents displacement from the wind which shall be shown on a catalogue sheet setting forth how the feather sign is anchored; and 6) shall be placed no closer than twenty (20) feet from an adjacent property line. No feather sign shall be permitted to become tattered or torn.

[ Any display of such pennants and/or banner and/or temporary ground sign shall not exceed a maximum of six (6) weeks in any calendar year.] Any display of such pennant, feather sign and/or banner and/or temporary ground sign for a period from one day to seven (1-7) consecutive days shall constitute a total display period of one (1) week.

An application for a sign permit shall be filed and approved for such pennants, banner, feather sign, sandwich board or temporary ground sign from the Township Zoning Officer before such display is permitted. [No charge shall be made for a sign permit for such pennants, banners or temporary ground sign.]. However, pursuant to Section 16.72.020A.7., no permit shall be required for temporary garage sale signs that comply with Section 16.72.050A.1.f.

Section 3 If any section or provision of this Ordinance shall be held invalid in any court of competent jurisdiction, the same shall not affect the other sections or provisions of this Ordinance, except so far as the section or provision so declared invalid shall be inseparable from the remainder or any portion thereof.

Section 4 A copy of this Ordinance shall be forwarded, after introduction, to the Raritan Township Planning Board for a Master Plan consistency review in accordance with N.J.S.A. 40:55D-64.

Section 5 All ordinances or parts of ordinances inconsistent with this Ordinance are hereby repealed to the extent of such inconsistency.

Section 6 This Ordinance shall take effect upon (i) filing with the Hunterdon County Planning Board in accordance with the Municipal Land Use Law; and (ii) adoption and publication in the manner required by New Jersey law.

Note to Codifier: language in brackets [ ] is to be deleted from the original text. Underlined language is new language to the original text.

DATE ADOPTED: March 19, 2019
ATTEST:

Lisa Fania
Township Clerk

TOWNSHIP COMMITTEE OF THE
TOWNSHIP OF RARITAN

Jeff Kuhl
Mayor